



**Kim Diehl's Annual**  
**Simple Whatnots Club**  
**Collection 6 • Katie's Cupboard**

---

**Shop Guidelines**

---

**Henry Glass Fabrics is happy to present Collection 6 of Kim's Simple Whatnots Club, available exclusively to participating quilt shops!**

**Here's the scoop:** We've heard your comments about what you love most about the club, and we've heard your suggestions about what we could do to make it even better. We aim to please, so we've tweaked a tiny bit and made changes!

**What's new?** Beginning January 2017, we've changed to an annual format and increased the project count to eight little quilts. Because we understand that the needs of each shop are different, we still encourage you to structure the program in a way that works best for you and your customers. If you prefer to feature the projects one at a time, this new format will enable you release a new quilt approximately every six weeks and enjoy a more relaxed pace when preparing samples and handouts.

**As always,** each Simple Whatnots Club collection will feature several patchwork projects, with one or two quilts including appliqué. We'll continue offering an alternate version of one appliqué project in each collection, sometimes simplified for customers who would like to try their hand at a new technique, and occasionally appliqué-free for customers who prefer patchwork.

**More to love!** To increase your sales, help move even more stock, and appeal to customers who prefer larger projects, we'll choose one little quilt from each Simple Whatnots collection and make it big! Collection 6 includes a bonus scrappy patchwork bed runner and coordinating throw pillow pattern — future collections will include a variety of larger projects to keep things fresh.

**Shop participation in the club is still easy** — simply purchase Kim's complete line of Katie's Cupboard prints (*available for order July 2016, with delivery of fabric December 2016*) and the patterns are yours! For shop owners who prefer to purchase select prints, rather than the entire line of Katie's Cupboard fabrics, the complete collection of club patterns can be purchased for \$60.

**Yardage guidelines** for one complete collection of small projects will continue to be available on the Henry Glass Fabrics website. A yardage summary for the large bonus project will be provided separately to make it easy to plan for and include this added option.

**Downloadable project handouts** for the Simple Whatnots Club include accurate and easy-to-follow pattern directions, along with full-size appliqué templates. Yardage requirements are pre-cut friendly, and frequently include a variety of fat quarters, fat eighths, and chubby sixteenths (Kim's term for half of a fat eighth). Each annual collection will continue to include extra little snippets and morsels, with recipes and crafty things, sewing tips, and hints for living with quilts.

**Accessing the patterns is easy.** Project directions will be available for download in December of 2016 using a provided password, and they can be used as often as you like in a variety of ways. Include the patterns with project kits, offer monthly club meetings for group sewing, or use them in workshops to increase traffic into your shop — the choice is yours! We simply ask that you don't sell the patterns individually.

**You've asked, we've answered!** To make your participation in Collection 6 of the Simple Whatnots Club even easier and help support your needs as your stock dwindles, Henry Glass Fabrics is extending the length of time that the Katie's Cupboard line will be available for purchase. But eventually, all good things must come to an end. The beauty of Kim's fabric collections are that they're designed to be interchangeable and blend well with a variety of prints for an instant "scrap basket" look. This means that as your inventory changes, it's easy to substitute other prints you have on hand.

**For additional information,** please contact your local Henry Glass sales representative or your favorite distributor.



**Henry Glass & Co., Inc.**

[www.henryglassfabrics.com](http://www.henryglassfabrics.com)

