

One Colorful Collection of Fabrics, Two Fun Stitching Programs!

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Henry Glass Fabrics and Kim Diehl are pleased to offer two annual stitching programs available exclusively to quilt shops! Participation in the 2024 Simple Whatnots Club 13 and Quiet Grace Stitch-Along Program is easy—simply purchase the complete line of Kim's Quiet Grace prints (available for order May 2023, with delivery of fabric December 2023) and pattern handouts for both programs are yours. That's it!

Simple Whatnots Club 13 includes eight fun-tostitch small quilts. Petite project sizes (typically 40" square or less) make these quilts approachable and easy to finish. Pattern handouts feature clear, concise project directions, and often include extra snippets of information providing sewing and quilting tips, tricks, and advice. Consider including these handouts in kits, offer monthly club meetings for group sewing time, or use them in workshops to increase traffic into your shop—we simply ask that you don't sell them individually.

To tailor the club to fit your shop's individual needs, we encourage you to create your own guidelines when offering the Simple Whatnots Club to your customers. Consider releasing all club projects at once, choose to feature the projects individually at approximately six-week intervals throughout the year, or develop your own unique format!

For added variety, each year Kim chooses one Simple Whatnots mini and makes it big. Please watch for this "bonus biggie" on the Henry Glass website approximately mid summer.

Because many quilters enjoy larger quilting projects, we're offering a second stitching program for even broader customer appeal. Kim's **Stitch-Along Program** provides easy-to-follow directions for a large lap-size quilt, divided into six doable installments. With the purchase of Kim's complete collection of Quiet Grace prints, the complete set of project directions are yours! Consider forming a stitch-along club using the handouts for stitching sessions, include them in kits, or plan a series of workshops using the installments as a teaching guide. Again, we simply ask that the patterns aren't sold individually. 11

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Yardage requirements for each program are precut friendly and frequently include a variety of fat quarters, fat eighths, skinny eighths, chubby sixteenths, bitty bricks, and charm squares. For greater ease in ordering, yardage guidelines for each program will be available on the Henry Glass website May 2023.

To simplify your participation in these two stitching programs, as well as providing greater ease in restocking your inventory, Henry Glass is extending the length of time that the featured line will be available for purchase. Eventually all good things do come to an end, but the beauty of Kim's scrapbasket-style collections is that they're designed to be interchangeable and blend well with a variety of other prints. This means that as your on-hand inventory dwindles, it's easy to substitute other prints you have on hand.

Accessing the patterns is easy. Handouts for each program will be available for download on the Henry Glass website **December 2023** using a provided password—print and use them as often as needed!

For additional information regarding the fabrics and programs described above, please contact your local Henry Glass sales representative or your favorite distributor.



www.henryglassfabrics.net

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