

ANNUAL

Simple Whatnots Club

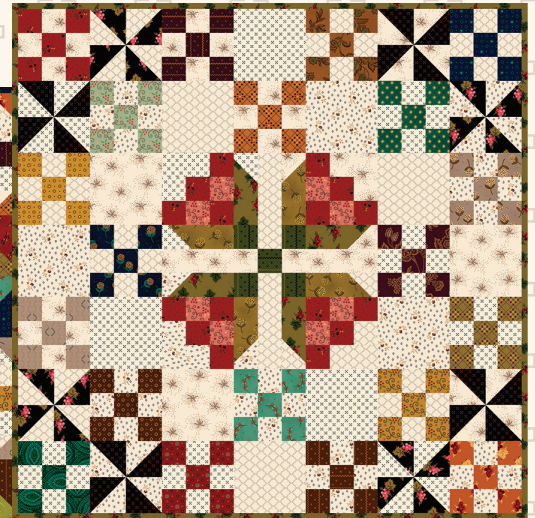
Collection 12 • *Scraps of Kindness*

by Kim Diehl



▼ Starshine
25½" x 25½"

Sweet Nothings ▶
21½" x 21½"



▲ Safe Keeping
10½" x 12½"

Available
for order by shops
July 2022.
Delivery of fabric
December 2022.



Snowberries
in Summer ▶
22½" x 22½"

▼ Garden Trug
8½" x 18½"



▲ Tisket a Basket ▶
18" x 20"



▼ Cake Walk
22½" x 25½"



◀ Token of My
Affection
16½" x 16½"



Henry Glass & Co., Inc.



One Colorful Collection of Fabrics, Two Fun Stitching Programs!

Henry Glass Fabrics and Kim Diehl are pleased to offer two annual stitching programs available exclusively to quilt shops! Participation in the **2023 Simple Whatnots Club 12 and Scraps of Kindness Stitch-Along Program** is easy—simply purchase the complete line of Kim's *Scraps of Kindness* prints (available for order July 2022, with delivery of fabric December 2022) and pattern handouts for both programs are yours. That's it!

Simple Whatnots Club 12 includes eight fun-to-stitch small quilts. Petite project sizes (typically 40" square or less) make these quilts approachable and easy to finish. Pattern handouts feature clear, concise project directions, and often include extra snippets of information providing sewing and quilting tips, tricks and advice. Consider including these handouts in kits, offer monthly club meetings for group sewing time, or use them in workshops to increase traffic into your shop—we simply ask that you don't sell them individually.

To tailor the club to fit your shop's individual needs, we encourage you to create your own guidelines when offering the **Simple Whatnots Club** to your customers. Consider releasing all club projects at once, choose to feature the projects individually at approximately six-week intervals throughout the year, or develop your own unique format!

For added variety, each year Kim chooses one Simple Whatnots mini and makes it big. Please watch for this "bonus biggie" on the Henry Glass website approximately mid summer.

Because many quilters enjoy larger quilting projects, we're offering a second stitching program for even broader customer appeal. Kim's **Stitch-Along Program** provides easy-to-follow directions for a large lap-size quilt, divided into six doable installments. With the purchase of Kim's complete collection of

Scraps of Kindness prints, the complete set of project directions are yours! Consider forming a Stitch-Along club using the handouts for stitching sessions, include them in kits, or plan a series of workshops using the installments as a teaching guide. Again, we simply ask that the patterns aren't sold individually.

Yardage requirements for each program are pre-cut friendly and frequently include a variety of fat quarters, fat eighths, chubby sixteenths, and bitty bricks (Kim's term for half of a chubby sixteenth). For greater ease in ordering, **yardage guidelines** for each program will be available on the Henry Glass website **July 2022.**

To simplify your participation in these two stitching programs, as well as providing greater ease in restocking your inventory, Henry Glass is extending the length of time that the featured line will be available for purchase. Eventually all good things do come to an end, but the beauty of Kim's scrap-basket-style collections is that they're designed to be interchangeable and blend well with a variety of other prints. This means that as your on-hand inventory dwindles, it's easy to substitute other prints you have on hand.

Accessing the patterns is easy. Handouts for each program will be **available for download** on the Henry Glass website **December 2022** using a provided password—print and use them as often as needed!

For additional information regarding the fabrics and programs described above, please contact your local Henry Glass sales representative or your favorite distributor.



Henry Glass & Co., Inc.

www.henryglassfabrics.net

