

ANNUAL

Simple Whatnots Club

Collection 10 • Gratitude & Grace

by Kim Diehl



▲ Party of Nine
30½" x 31¼"



▼ In and Out
14" x 14"



▶ Heartstrings
25½" x 25½"



▼ Kick the Can
19¼" x 19¼"

Available
for order by shops
July 2020.
Delivery of fabric
December 2020.



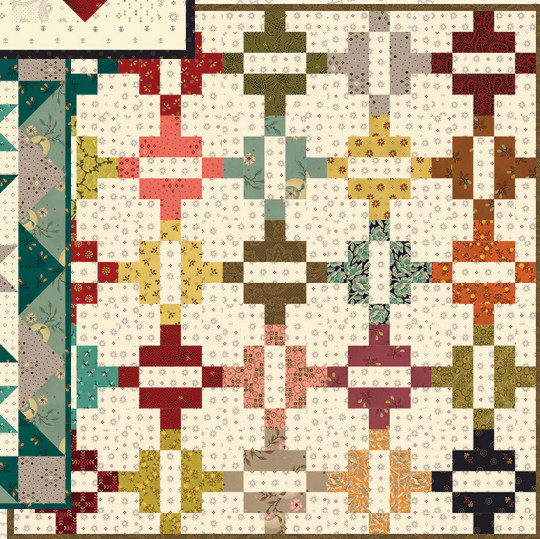
▶ Midnight
20½" x 20½"



▲ Laugh Yourself Silly
15½" x 18½"



◀ Birds of a Feather
20½" x 26½"



▶ Traffic Jam
22½" x 22½"



Henry Glass & Co., Inc.



One Colorful Collection of Fabrics, Two Fun Stitching Programs!

Henry Glass Fabrics and Kim Diehl are pleased to offer two annual stitching programs available exclusively to quilt shops! Participation in the **2021 Simple Whatnots Club 10 and Humble & Heartfelt Stitch-Along Program** is easy—simply purchase the complete line of Kim's **Gratitude & Grace** prints (*available for order July 2020, with delivery of fabric December 2020*) and pattern handouts for both programs are yours. That's it!

Simple Whatnots Club 10 includes eight fun-to-stitch patchwork quilts, with one design including appliqué for added variety. Small project sizes (typically 40" square or less) make these quilts approachable and easy to finish. Pattern handouts feature clear, concise project directions, and often include extra snippets of information providing sewing tips, recipes, occasional crafty things, and hints for living with quilts. Consider including these handouts in kits, offer monthly club meetings for group sewing time, or use them in workshops to increase traffic into your shop—we simply ask that you don't sell them individually.

To tailor the club to fit your shop's individual needs, we encourage you to create your own guidelines when offering the **Simple Whatnots Club** to your customers. Consider releasing all club projects at once, choose to feature the projects individually at approximately six-week intervals throughout the year, or develop your own unique format!

To celebrate this 10th anniversary collection of the Simple Whatnots Club, Kim has designed a bonus "Labor of Love" mini sampler quilt as a surprise for your customers. Please watch for this project on the Henry Glass website approximately mid summer.

Because many quilters enjoy large projects, we're offering a second stitching program for even broader customer appeal. Kim's **Stitch-Along Program** provides easy-to-follow directions for a

large patchwork throw quilt, divided into six doable installments. With the purchase of Kim's complete collection of prints, the complete set of project directions are yours! Consider forming a Stitch-Along club using the handouts for stitching sessions, include them in kits, or plan a series of workshops using the installments as a teaching guide. Again, we simply ask that the patterns aren't sold individually.

Yardage requirements for each program are pre-cut friendly and frequently include a variety of fat quarters, fat eighths, and chubby sixteenths (Kim's term for half of a fat eighth). For greater ease in ordering, **yardage guidelines** for each program will be available on the Henry Glass website **July 2020**.

To simplify your participation in these stitching programs, as well as providing greater ease in restocking your inventory, Henry Glass is extending the length of time that the line will be available for purchase. Eventually all good things do come to an end, but the beauty of Kim's scrap-basket-style collections is that they're designed to be interchangeable and blend well with a variety of other prints. This means that as your on-hand inventory dwindles, it's easy to substitute other prints you have on hand.

Accessing the patterns is easy. Handouts for each program will be **available for download** on the Henry Glass website **December 2020** using a provided password—print and use them as often as needed!

For additional information regarding the fabrics and programs described above, please contact your local Henry Glass sales representative or your favorite distributor.



Henry Glass & Co., Inc.

www.henryglassfabrics.net

