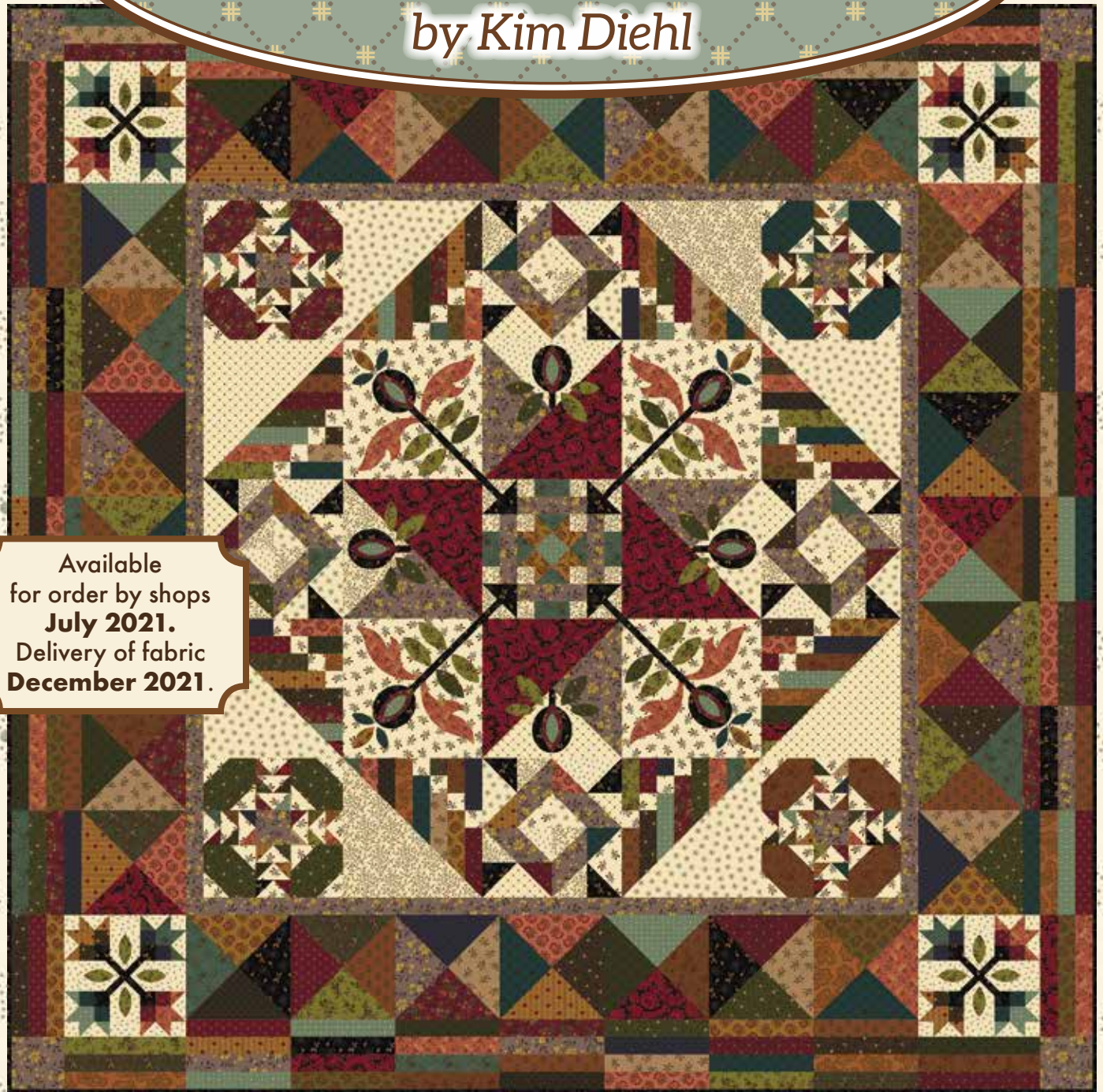


STITCH ALONG PROGRAM

Riverside Knoll

by Kim Diehl



Available
for order by shops
July 2021.
Delivery of fabric
December 2021.

Right as Rain Collection

Six-part series ♦ Finished quilt size: 62½" x 62½"



Henry Glass & Co., Inc.

Riverside Knoll

Stitch Along Program

featuring Kim Diehl's
Right as Rain collection

Henry Glass Fabrics is happy to present Kim's NEW Stitch Along program, available exclusively to participating quilt shops!

New year, new program! We love that YOU love the Simple Whatnots Club and offer this program to your customers. Keeping in mind that many quiltmakers enjoy stitching larger quilts, Kim has designed an all-new Stitch Along project as an additional option! Offering this program in your shop will enable you to reach an even larger customer base and increase fabric sales.

Riverside Knoll is a six-part series featuring classic patchwork blocks and appliqué motifs loved by generations of quiltmakers. Each month for five months, participants will stitch their way through a variety of fun-to-sew patchwork as they build the center of the quilt. The sixth and final installment of the program will include instructions for piecing the border and completing the quilt.

Kim designs her fabric collections to have a scrappy yet balanced look, so the work of gathering prints has been done for you! When used as a group, the fabrics blend beautifully and give the impression that many different prints have been gathered together.

Shop participation in this program is easy — simply purchase Kim's complete line of Right as Rain prints (*available for order July 2021, with delivery of fabric December 2021*) and the six-part set of patterns are yours!

Purchasing the complete line of Right as Rain prints means that you'll also have access to Collection 11 of Kim's Simple Whatnots Club. Twice the options wrapped up in one colorful fabric collection!

Opportunities! There are a number of ways this program can be used to benefit your shop. Consider offering kitted installments to your customers on a monthly basis, schedule monthly (or even weekly) program meetings for group sewing, or use this project as the basis for a series of workshops to increase traffic into your shop — the choice is yours!

Yardage guidelines for Riverside Knoll will be available on the Henry Glass Fabrics website July 2021, summarizing the sku numbers and total yards needed (including binding) to complete the quilt. Each segment of the six-part series of handouts will include an itemization of the prints needed for that month's installment.

Accessing the patterns is easy. Downloadable handouts for this six-part series include accurate, easy-to-follow pattern directions and will be available on the Henry Glass website in December 2021, using a provided password. Save and print them as often as you'd like — we simply ask that you don't sell the patterns individually.

Henry Glass Fabrics is extending the length of time that the Right as Rain line will be available for purchase, making it easy to participate in this program and reorder prints as needed. But eventually, all good things must come to an end! The beauty of Kim's fabric collections are that they're designed to be interchangeable and blend well with a variety of prints, meaning that as your inventory changes it will be easy to substitute other prints you have on hand.

For additional information, please contact your local Henry Glass sales representative or your favorite distributor.



Henry Glass & Co., Inc.

www.henryglassfabrics.net